

## Notice

### Target Allocation under Centrally Sponsored Centrally Managed component of PMKVY 16-20 for the period FY 2018-2020

Pradhan Mantri Kaushal Vikas Yojana (PMKVY), the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE) aims to enable Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. Under the scheme, the Short-Term Training (STT) Program is designed to impart skill training to the youth who is either a school/college dropout(s) or unemployed, residing in any state, district of India.

The Short-Term Training (STT) program is being implemented centrally as well as through states under the Centrally Sponsored Centrally Managed (CSCM) and the Centrally Sponsored State Managed (CSSM) components respectively.

Annual Target Allocation for CSCM component FY18-20 is to be done through routes like RFP and performance-based re-allocation. Below is a list of categories that will be covered for allocation:

1. Request for proposal (RFP) route
2. Pradhan Mantri Kaushal Kendra (PMKK)
3. Training Centres of ScPwD
4. Special Government MoUs like Armed Forces, Railways etc.
5. Existing PMKVY centres (Performance based re-allocation)

Furthermore, the process is explained below:

#### Target Allocation via RFP Route:

The aim of providing target via the RFP route, is to also promote new training providers and not for profit organizations who have not been associated with PMKVY and the existing PMKVY centres which may not get reallocation due to lack of benchmarks performance levels.

Priority to be given to small organizations, not for profits, private and public universities, private and government ITIs and start-ups to ensure their participation in PMKVY. This will be done through a six-monthly call for applications through an RFP and scoring matrix that shall be designed specifically for such institutions, keeping the focus on placements and coverage of aspirational and underserved geographies.

The training providers who are currently associated with PMKVY but couldn't get targets through the performance based reallocation mode will also be allowed to participate. This will give them a chance to compete with other market players and receive targets if their performance is better than the other applicants.

RFP shall be released before 30<sup>th</sup> June 2018.

#### Target Allocation for PMKK, ScPwD. other Gov. MoUs Route:

Target Allocation/re-allocation for PMKKs, ScPwD centres, Armed forces centres, Railways and other such centers shall be done based on placement performance subject to the condition that they are on SMART and comply with the general PMKVY guideline. Subsequent, to target allocation, these centres will be subject to quality control and performance monitoring.

#### Target Allocation for Performance based Re-allocation

Targets shall be allocated to TCs based on overall minimum 70% placement performance of the TC, duly verified as per documents provided by the TP/TC on SDMS, subject to compliance with general PMKVY guidelines and compliance with re-allocation guidelines/matrix. The targets are subject to performance review every six months.

Quarterly targets shall be allocated to PMKVY TC as per their approved annual capacity on SMART. Allocation shall be scheduled in the first week of first month of calendar quarters. The cut-off dates for computation of eligibility criteria for Target allocation shall be last day of 2<sup>nd</sup> month of every calendar quarter.

The TC shall need to be accredited and affiliated for all job roles on which the target has been allocated, on SMART before start of enrolment of batch for training. Since target to TC is being released as per approved annual capacity on SMART, TC shall have the flexibility to change job roles as per market conditions subject to their compliance on SMART before start of enrolment.

In order to encourage the viability of the training centre and to reduce its dependence on a single scheme, TP/TCs will be allowed to:

- a) To conduct training in PMKVY CSSM<sup>1</sup> in any job role<sup>2</sup> alongside PMKVY CSCM trainings
- b) To conduct training outside PMKVY but not in the same job role as PMKVY at the same time simultaneously

Enrolment against the allocations shall be reviewed every quarter. Any enrolment beyond approved capacity will be penalised and revoked. Also, enrolment against Target for last quarter shall be permitted up to 15<sup>th</sup> March 2019, thereafter the unutilised Targets shall be revoked.

Please note that the dates and timelines mentioned in this notice is subject to change based on operational decisions taken by NSDC. The cut off criteria and other associated parameters will be reviewed after a period of 3-6 month.

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<sup>1</sup> Please note that PMKVY CSSM is implemented by the SSDMs and the allocation of targets in CSSM is done by respective state skill development mission.

<sup>2</sup> In the amended PMKVY Job role list only, which will be put in public notice before 30<sup>th</sup> June.