

Press Release

Skill India to host ‘Kaushal Mahotsav’ in Dhenkanal, Odisha - a celebration of skills, training, jobs, and apprenticeship opportunities

- The day-long event will see participation from 50+ companies from across 20+ sectors
- Several job offers for youth of Odisha from in and outside the State
- Invites youth to connect with recruiters and explore job and apprenticeship opportunities



Dhenkanal, October 26th, 2022: Aligning to Hon’ble Prime Minister Shri Narendra Modi’s clarion call to focus on the skill development of youth, the Ministry of Skill Development and Entrepreneurship (MSDE), through its strategic implementation and knowledge partner the National Skill Development Corporation (NSDC), will be organizing a **Kaushal Mahotsav** on Sunday, November 6th, 2022, in Dhenkanal bringing innumerable apprenticeship and job opportunities for the youth of Odisha.

Under the guidance of Shri Dharmendra Pradhan, Minister for Education and Skill Development and Entrepreneurship, this initiative is yet another step towards fulfilling the government’s commitment to providing opportunities of employment to the youth and empowering the #YuvaShakti with various avenues that can be explored through skill development under the Skill India Mission. This will be a series of events that will be periodically held in the State, bringing an array of opportunities to the local youth and communities of Odisha.

The candidates can register themselves on <https://nsdcdigital.nsdcindia.org> and can apply /schedule for their interviews across opportunities listed on the portal from 50+ companies from 20+ sectors like F&B, Textile, Beauty and Wellness, Healthcare, IT etc.; from within and outside Odisha. Companies like India Texpreneurs Federation, Urban Clap Technologies, Health vista India Limited, Barbeque Nation, JBM Auto, RJ enterprises, Akal information systems, and Sodexo have posted jobs on the portal which candidates can apply for and get a chance to get interviewed on spot at the Kaushal Mahotsav.

The day-long event will also witness several Sector Skill Councils (SSCs) and companies, exhibit their offerings through a Skill Exhibition creating awareness about skill development for the youth. Candidates will also get an opportunity to take a free psychometric test at the Kaushal Mahotsav and participate in group counselling at the Kaushal Mahotsav. The event will also have well established industry experts, motivational speakers, and career advisors, to assist candidates in making informed decisions while planning their career.

The students who clear the recruitment drive will receive the offer letter from Shri Dharmendra Pradhan, Minister for Education, Skill Development and Entrepreneurship, Government of India, who will be the Chief Guest at the concluding ceremony of the event.

Announcing the launch of the event, **Dr Maneesh Mishra, Executive Vice President, NSDC**, said, “We, under the aegis of the Ministry of Skill Development & Entrepreneurship, is putting in all efforts towards empowering the youth of Odisha through various skill training programmes to make them self-reliant. The day-long Mahotsav is a great platform to engage youth and introduce them to opportunities in various sectors presented by our Sector Skill Councils (SSCs) and other partner network and sensitize them through live demonstrations of the new-age skills and counselling sessions. The Kaushal Mahotsav will not only give a glimpse into potential employment opportunities locally but will also connect the youth with recruiters and corporates for opportunities outside Odisha and internationally through NSDC International, in other select countries which have avenues of growth for India’s skilled workforce.”

“Making skills aspirational for the youth, **Kaushal Pradarshani** will showcase modern technology, smart training set-up and newer formats of skilling such as simulators, drones, AR/VR, smart classrooms, and labs. With live demonstrations and sector-specific discussions, it will provide guidance to school dropouts, and offer vocational education programs for schools,

higher education, and life-long training. We would urge the youth of Odisha to attend the event and benefit from the opportunities it offers,” **he added.**

The recruitment drive will help in bridging the demand and supply gap between industry and talent by providing a unique platform for skilled youth to reach out to the industry and gain on-the-spot employment offers.

Strengthening the Skill India Mission, Ministry of Skill Development & Entrepreneurship through its implementing organisations like Directorate of General Training and NSDC has been implementing various skill training schemes and initiatives such as Industrial Training Institutes (ITIs), Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Pradhan Mantri Kaushal Kendra (PMKK), and National Apprenticeship Promotion Scheme (NAPS), which are targeted towards skill training of youth, especially school/college dropouts and empowers them with employable skills. Till date more than 5.5 crore candidates have been trained under various skill development programmes under Skill India Mission.

For registration, please follow the link below:

<https://nsdcdigital.nsdcindia.org>